



## DriverLinc+ to boost efficiency

Interview with Hubert Hohl, Head of Truckfleet at GEORGI Transporte



GEORGI Transporte is one of the leading companies in the field of air cargo trucking and security transports in Europe. In line with the company's philosophy, the company goes for the most modern technology and professional trained personnel, therefore the management of GEORGI Transporte has selected Astrata's DriverLinc+® tablets to equip 300 trucks with the aim to boost their operational efficiency and driver training, especially around their Key Performance Indicators: transport punctuality and transport security.

DriverLinc+ from Astrata stands for a modern telematics system ready for today and for the future to support dynamic requirements of transport and logistics challenges of GEORGI Transporte. While making the decision, GEORGI Transporte was looking for an easy to use system, able to support daily operations with a detailed focus on punctuality and security of all transport activities. Due to a specific business area, such as air freight transportation, GEORGI Transporte values punctuality and proper ETA indication (including real-time traffic information) above all.

Additionally, with regards to security transport, GEORGI Transporte has another specific requirement of using special equipment (for example additional sensors, integrated with the main solution) and performing the jobs with highly aware, educated drivers.

***„In our business, it is crucial to be able to dispose of properly calculated ETA and to foresee any risk of a delay. The solutions offered by Astrata address this specific need on a very detailed level“,***

Hubert Hohl, Head of Truckfleet at GEORGI Transporte

### Brief overview:

300 vehicles  
Specialist in air cargo trucking  
Security transports  
Thermo Transports

Important:  
Ease of use  
ETA calculation  
Navigation  
Driver Coach  
Integration



### Benefits from green operations

In line with environmental responsibility, the company implements and executes regular driver training programs with the goal to improve driver's performance, decrease fuel consumption and reduce emissions steadily. With DriverLinc+ tablets, GEORGI Transporte is able to promote eco-driving and encourage consumption-friendly driving style. With all additional available functionality, dispatchers are able to plan more effective routes and reduce empty kilometres. The DriverLinc+ solution offers GEORGI Transporte advanced sophisticated fleet management functionalities, enabling the company to significantly reduce fuel cost and improve on all aspects of fleet management.

### Smooth exchange of information

GEORGI Transporte make an extensive use of the picture capturing and document scanning functionality to seamlessly exchange photos and documents between the drivers and the back office. On top of that, not without significance is the multi-language international support provided by Astrata 24/7/365, which provides necessary answers immediately at all times.

### Open Telematics Platform

GEORGI Transporte has chosen for DriverLinc+ tablet due to its unique functionalities and Open Telematics Platform offered alongside with it, giving GEORGI Transporte another lever of assurance that they are ready for the challenges of the future. Astrata's solutions are ready for new developments and open for any external integrations, should there be such a requirement from the market in the future. And existing back office integration made it only smoother to turn from older solutions into the new DriverLinc+ technology.

### DriverLinc in the cab:



Driver Coach



Image capturing



Workflow



Navigation



*„All in all, the system must work at all times. That's why we have chosen DriverLinc+ from Astrata. And what is important, it's not only a system of today, but it is also a future-proof solution, which we are pleased to go with into tomorrow.“*

Hubert Hohl,  
Head of Truckfleet at GEORGI Transporte